



Course TITLE: Cross – Cultural Communication in Asia Setting

Instructor: Jose Maria Bue

Title/Position : Associate Professor B

Institution : Western Mindanao State University



Course Overview:

This course, fundamentals of Cross – Cultural Communication, addresses each of those areas that regulate awareness and mindfulness in intercultural interactions. Solidly grounded in cutting edge academic research, we begin with a background of intercultural communication. From there, this course moves to examine barriers to successful intercultural communication in the Asian setting, including culture shock and lack of awareness of verbal communication tendencies and styles. Non-verbal communication also plays a key role in developing intercultural communication flexibility. A description of challenges in intercultural aims to highlight ways to improve communication across cultures.

Grading:

Attendance 25%

Assignments 25%

Participation 25%

Role-playing 25%